



InGovern Code of Ethics

This logo of InGovern is based on InGovern's belief that companies need to guard their reputation zealously and that long-term value can only be created by good governance and sustainable growth. The InGovern logo comprises of 3 pillars of 'Gold' colour. The 3 pillars symbolize:

- Reputation
- Value
- Wisdom

History has always regarded gold as the ultimate safe investment.

Symbolism of Gold

Aristotle in his ethics used gold symbolism when referring to what is now commonly known as the "golden mean". Similarly, gold is associated with perfect or divine principles, such as in the case of Phi, which is sometimes called the "golden ratio".

Gold represents great value. Respected people are treated with the most valued rule, the "golden rule". A company may give its most valued customers "gold cards" or make them "gold members". We value moments of peace and therefore we say: "silence is golden". In Greek mythology there was the "golden fleece".

Gold is further associated with the wisdom of aging and fruition. The fiftieth wedding anniversary is golden. Our precious latter years are sometimes considered "golden years". The height of a civilization is referred to as a "golden age".

(Courtesy: Wikipedia)



InGovern Values

- I. **Simplicity:** The wheel inspires us to be simple. It has stood the test of time and looks well entrenched for the future. Hence in all our endeavors we will follow simplicity and shun the ornamental.
- II. **Wealth Creation:** The Magic Lamp inspires us to target Wealth Creation. With this 'Magic Lamp', income, like wishes are our own hands.
- III. **Transparency:** We believe that in the long run we get only what we deserve. Nothing more, nothing less. Our endeavor in business is to build intrinsic value, which is what gives us the quality to deserve.
- IV. **Fairness:** We believe that the word and the world go around. We deal with our stakeholders, the way we would like them to deal with us, if our positions were reversed.

InGovern Code of Ethics

Our Code of Ethics is inspired by our values. This in essence translates to every representative of InGovern adhering to the following:

- I. Compliance with InGovern values.
- II. Compliance with all applicable codes of conduct for a responsible citizen.
- III. Compliance with the letter and spirit of the laws of the state and country in which we operate.

Our endeavor is for InGovern to be a role model corporate citizen as we believe an ethical company is at the core of all sustainable and profitable business. To make this a reality, every representative is vested with the responsibility as a Trustee of InGovern Values and not only has the right but also the duty to ensure that these values are practiced by them and all around them.

Last updated on 27th November 2023